Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections
Calculated using TAS Retrieval

Sep 23, 2025

BRIXMOR®

Rock Prairie Crossing College Station, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population			
Current Year Estimated Population	40,451	119,235	227,458
Population Est 25Q1	40,299	121,951	227,651
Population Est 24Q4	40,486	125,442	227,900
Population Est 24Q3	40,366	125,138	227,535
Population Est 24Q2	40,283	124,448	226,728
Population Est 24Q1	40,387	130,361	229,076
Population Est 23Q4	40,326	130,162	228,464
Population Est 23Q3	40,314	129,380	227,929
Population Est 23Q2	40,153	129,020	227,073
Population Fcst	42,594	122,174	239,217
2010 Census Population	35,543	99,857	180,460
2000 Census Population	23,153	73,739	141,923
1990 Census Population	14,296	57,214	114,094
Current Year Daytime Population	37,790	135,274	280,967
Average Seasonal Population	922	3,328	5,279
Historical Annual Growth, 1990 – 2000	4.94%	2.57%	2.21%
Historical Annual Growth, 2000 – 2010	4.38%	3.08%	2.43%
Estimated Annual Growth, 2010 – CY	0.90%	1.23%	1.61%
Projected Annual Growth, CY to Y5	1.04%	0.49%	1.01%
Group Qtrs Est	149	16,019	19,686
Transient Est Average Last 4 Qtrs	1,026	6,285	7,788
Households			
Current Year Estimated Households	15,438	41,485	82,307
Households Est 25Q1	15,403	42,667	82,507
Households Est 24Q4	15,567	44,453	83,059
Households Est 24Q3	15,526	44,376	82,952
Households Est 24Q2	15,482	44,027	82,571
Households Est 24Q1	15,644	46,977	84,197
Households Est 23Q4	15,620	46,890	83,968
Households Est 23Q3	15,634	46,589	83,804
Households Est 23Q2	15,573	46,461	83,490
Households Fcst	16,169	42,330	86,490
2010 Census Households	13,858	37,508	67,035
2000 Census Households	9,098	26,835	51,691
1990 Census Households	5,640	19,578	41,021
Historical Annual Growth, 1990 – 2000	4.90%	3.20%	2.34%
Historical Annual Growth, 2000 – 2010	4.30%	3.41%	2.63%
Estimated Annual Growth, 2010 – CY	0.75%	0.70%	1.43%
Projected Annual Growth, CY to Y5	0.93%	0.40%	1.00%
Population per Household	2.61	2.49	2.52

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Latitude: 30.582532   Longitude: -96.285818

Rock Prairie Crossing College Station, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
HH Income $500,000 or more	2.7%	2.4%	2.1%
HH Income $250,000 to $499,999	3.2%	2.9%	2.5%
HH Income $200,000 to $249,999	7.5%	6.7%	5.9%
HH Income $175,000 to $199,999	5.8%	5.1%	4.6%
HH Income $150,000 to $174,999	6.8%	5.4%	5.4%
HH Income $100,000 to 149,999	18.1%	16.0%	16.3%
HH Income $75,000 to 99,999	14.1%	11.5%	12.1%
HH Income $50,000 to 74,999	15.1%	13.8%	15.1%
HH Income $35,000 to 49,999	10.4%	10.2%	10.0%
HH Income $25,000 to 34,999	5.6%	7.1%	7.6%
HH Income $15,000 to 24,999	3.2%	5.8%	6.3%
HH Income $0 to 14,999	7.4%	13.1%	12.1%
Average Household Income	$119,430	$109,119	$103,620
Median Household Income	$89,417	$75,029	$72,791
Per Capita Income	$45,821	$39,348	$38,440
Average Disposable Income	$92,893	$83,080	$80,575
Median Disposable Income	$78,562	$66,773	$64,773
Discretionary HH Income Over $150,000	10.3%	9.5%	8.2%
Discretionary HH Income $125,000 to $149,999	7.6%	6.7%	5.8%
Discretionary HH Income $100,000 to $124,999	8.8%	7.2%	7.1%
Discretionary HH Income $75,000 to $99,999	12.2%	10.3%	10.4%
Discretionary HH Income $50,000 to $74,999	18.8%	15.0%	15.7%
Discretionary HH Income $25,000 to $49,999	21.2%	19.3%	22.0%
Discretionary HH Income Under $25,000	21.0%	32.0%	30.8%
Average Discretionary HH Income	$71,079	$62,384	$60,267
Median Discretionary HH Income	$59,946	$47,966	$45,957
Householder White – Count	10,035	26,317	45,368
Median HH Income	$97,691	$86,109	$86,780
Average HH Income	$103,850	$94,485	$95,061
Householder Black or African-American – Count	991	2,792	7,835
Median HH Income	$45,346	$41,279	$37,007
Average HH Income	$62,436	$57,879	$54,277
Householder Hispanic – Count	1,896	6,059	18,854
Median HH Income	$64,311	$55,643	$63,570
Average HH Income	$82,500	$70,688	$76,244
Householder Asian or Pacific Islander – Count	1,393	3,246	4,024
Median HH Income	$120,146	$99,101	$86,508
Average HH Income	$114,069	$102,280	$96,017
Householder Other or Pacific Islander – Count	1,123	3,071	6,227
Median HH Income	$74,665	$60,612	$68,384
Average HH Income	$91,520	$76,888	$81,205

(Row group label: Income)

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Gender			
Male Population	19,671	59,765	112,962
Female Population	20,780	59,470	114,496
Total Population by Age			
Count of Pop 0 to 4 years	2,556	6,436	13,731
Count of Pop 0 to 7 years	3,672	8,572	18,516
Count of Pop 5 - 13	5,002	11,026	23,360
Count of Pop 14 - 18	2,486	10,843	17,136
Count of Pop 19 - 22	3,129	17,205	24,943
Count of Pop 22 - 25	2,765	16,150	22,838
Count of Pop 25 - 29	2,032	6,992	14,949
Count of Pop 30 - 34	3,292	8,824	18,161
Count of Pop 35 - 39	2,958	6,684	14,406
Count of Pop 40 - 44	2,808	5,874	12,671
Count of Pop 45 - 59	6,486	13,809	29,464
Count of Pop 60 - 74	4,695	10,275	24,305
Count of Pop 75 - 84	1,716	3,839	8,619
Count of Pop 85+	528	1,280	2,876
% of Pop 0 to 4 years	6.3%	5.4%	6.0%
% of Pop 0 to 7 years	9.1%	7.2%	8.1%
% of Pop 5 - 13	12.4%	9.2%	10.3%
% of Pop 14 - 18	6.1%	9.1%	7.5%
% of Pop 19 - 22	7.7%	14.4%	11.0%
% of Pop 22 - 25	6.8%	13.5%	10.0%
% of Pop 25 - 29	5.0%	5.9%	6.6%
% of Pop 30 - 34	8.1%	7.4%	8.0%
% of Pop 35 - 39	7.3%	5.6%	6.3%
% of Pop 40 - 44	6.9%	4.9%	5.6%
% of Pop 45 - 59	16.0%	11.6%	13.0%
% of Pop 60 - 74	11.6%	8.6%	10.7%
% of Pop 75 - 84	4.2%	3.2%	3.8%
% of Pop 85+	1.3%	1.1%	1.3%
Median Age	33.4	24.6	28.9
Average Age	35.8	32.1	34.1
Male Population by Age			
% of Pop 0 to 4 years	6.6%	5.5%	6.2%
% of Pop 5 - 13	12.6%	9.2%	10.5%
% of Pop 14 - 18	6.5%	9.1%	7.6%
% of Pop 19 - 22	8.1%	14.9%	11.5%
% of Pop 22 - 25	7.1%	14.3%	10.7%
% of Pop 25 - 29	5.3%	6.1%	6.8%
% of Pop 30 - 34	8.3%	7.8%	8.2%
% of Pop 35 - 39	7.3%	5.6%	6.3%
% of Pop 40 - 44	6.8%	4.8%	5.4%
% of Pop 45 - 59	15.8%	11.2%	12.5%
% of Pop 75 - 84	3.8%	2.8%	3.3%
% of Pop 60 - 74	10.8%	7.9%	10.0%
% of Pop 85+	0.9%	0.8%	0.9%
Median Age	32.3	24.4	27.6
Average Age	34.8	31.2	33.1

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% of Pop 0 to 4 years	6.0%	5.3%	5.9%
% of Pop 5 - 13	12.1%	9.3%	10.1%
% of Pop 14 - 18	5.9%	9.1%	7.4%
% of Pop 19 - 22	7.4%	13.9%	10.5%
% of Pop 22 - 25	6.6%	12.8%	9.4%
% of Pop 25 - 29	4.7%	5.7%	6.3%
% of Pop 30 - 34	7.9%	7.0%	7.8%
% of Pop 35 - 39	7.3%	5.6%	6.4%
% of Pop 40 - 44	7.1%	5.0%	5.7%
% of Pop 45 - 59	16.3%	12.0%	13.4%
% of Pop 60 - 74	12.3%	9.3%	11.3%
% of Pop 75 - 84	4.7%	3.6%	4.3%
% of Pop 85+	1.6%	1.4%	1.6%
Median Age	34.6	24.9	30.3
Average Age	36.8	32.9	35.1
Race			
Count of White	27,831	81,160	144,244
Count of Black or African-American	3,055	8,567	23,606
Count of Asian or Pacific Islander	3,727	10,972	13,688
Count of Other races	5,838	18,536	45,920
White	68.8%	68.1%	63.4%
Black or African American	7.6%	7.2%	10.4%
Asian	9.2%	9.2%	6.0%
Other Races	14.4%	15.5%	20.2%
Language Spoken			
Speak English at Home	79.6%	80.0%	75.4%
Speak Spanish at Home	8.0%	9.4%	17.4%
Speak French or French Creole at Home	0.3%	0.2%	0.3%
Speak German at Home	1.0%	0.5%	0.4%
Speak Other Indo-European Languages at Home	3.4%	2.9%	1.9%
Speak Russian and Other Slavic Languages at Home	0.1%	0.3%	0.3%
Speak Chinese at Home	2.9%	2.5%	1.4%
Speak Korean at Home	1.2%	0.9%	0.6%
Speak Vietnamese at Home	0.6%	0.5%	0.3%
Speak Other Asian Languages at Home	1.6%	1.5%	1.0%
Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.2%
Speak Other Language at Home	1.0%	1.1%	0.8%
Hispanic			
Hispanic Population	6,541	21,536	62,091
Hispanic Population Percent	16.2%	18.1%	27.3%
Mexican	69.8%	75.0%	83.4%
Puerto Rican	4.1%	3.5%	1.8%
Cuban	3.2%	3.3%	2.0%
Dominican	0.0%	0.3%	0.1%
Central American	6.6%	6.1%	4.5%
South American	12.8%	7.8%	3.7%
Other Hispanic	3.4%	4.1%	4.6%
2000 Hispanic Population Percent	9%	10%	18%
1990 Hispanic Population Percent	7%	9%	14%

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Ancestry	American (percent of total population)	3.1%	3.2%	2.8%
	American	2.8%	2.9%	2.6%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	8.0%	8.1%	5.2%
	Chinese	2.8%	2.8%	1.6%
	Japanese	0.2%	0.3%	0.2%
	Korean	0.9%	0.9%	0.6%
	South Central Asian (ie. Indian)	3.5%	3.4%	2.2%
	South East Asian (ie. Vietnamese)	0.4%	0.4%	0.3%
	Other Asian	0.2%	0.3%	0.2%
	European (percent of total population)	28.1%	26.5%	22.3%
	British	6.7%	5.8%	5.1%
	Dutch	0.4%	0.4%	0.3%
	French	0.8%	1.0%	0.8%
	German	7.5%	7.5%	6.2%
	Italian	1.4%	1.4%	1.3%
	Polish	1.2%	1.0%	0.8%
	Scandinavian	1.1%	1.2%	1.0%
	Scotch/Irish	5.6%	5.3%	4.5%
	Other European (ie. Greek/Russian)	3.2%	2.9%	2.4%
	Middle Eastern	0.6%	0.8%	0.5%
	Other Ancestry	18.1%	17.8%	16.3%
	Unclassified Ancestry	17.1%	17.0%	14.2%
Education (Age 25+)	Adult Population (25 Years or Older)	24,514	57,576	125,450
	Elementary (0 to 8)	2.2%	2.1%	5.2%
	Some High School (9 to 11)	2.7%	2.6%	4.9%
	High School Graduate (12)	13.4%	14.1%	20.5%
	Some College (13 to 16)	16.4%	16.7%	17.7%
	Associates Degree Only	6.4%	6.6%	7.0%
	Bachelors Degree Only	30.0%	30.0%	24.5%
	Graduate Degree	28.9%	27.9%	20.2%
	% College (4+)	58.9%	57.9%	44.7%
Household Type	Total Households – count	15,438	41,485	82,307
	One Person HHs – count	3,704	11,541	23,387
	Family HHs – count	9,904	22,300	46,621
	Married Couple – count	7,981	16,896	33,415
	w/own children – count	3,975	7,878	14,915
	w/out own children – count	4,007	9,018	18,500
	Male Householder – count	521	1,306	3,235
	Female Householder – count	1,402	4,097	9,971
	Non-Family Households – count	1,829	7,644	12,299
	1 Person Household	24.0%	27.8%	28.4%
	2 Person Household	32.5%	32.0%	31.7%
	3 Person Household	17.5%	16.4%	15.9%
	4 Person Household	16.0%	15.2%	13.9%
	5 Person Household	6.5%	5.7%	6.3%
	6 Person Household	2.3%	1.9%	2.5%
	7+ Person Household	1.2%	1.0%	1.3%
	% Households With Children	33.1%	25.6%	26.3%

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Rock Prairie Crossing College Station, TX	5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing			
Total Housing Units	16,790	46,272	91,569
Owner Occupied Percent	48.3%	40.0%	43.0%
Renter Occupied Percent	43.6%	49.7%	46.9%
Vacant Housing Percent	8.1%	10.3%	10.1%
Total Housing Units (Census 2000)	9,477	28,295	55,190
Home Value (Owner Occupied)			
Property Value $1,000,000 or more	1.9%	2.9%	2.6%
Property Value $750,000 to $999,999	4.7%	7.4%	5.5%
Property Value $500,000 to $749,999	15.1%	18.6%	13.2%
Property Value $400,000 to $499,999	23.9%	19.2%	14.5%
Property Value $300,000, to $399,999	33.8%	24.2%	19.8%
Property Value $200,000 to $299,999	15.8%	15.0%	20.6%
Property Value $150,000 to $199,999	1.4%	3.0%	6.8%
Property Value $100,000 to $149,999	0.7%	2.2%	5.4%
Property Value $60,000 to $99,999	0.4%	1.4%	3.7%
Property Value $40,000 to $59,999	1.0%	1.9%	2.5%
Property Value $0 to $39,999	0.6%	2.4%	4.1%
Median Home Value	$389,138	$399,441	$334,766
Wealth per Household			
$0 and under - percent	17.8%	19.6%	19.3%
$1 to $4999 - percent	8.5%	9.7%	9.7%
$5k to $9999 - percent	4.6%	5.2%	5.1%
$10k to $24999 - percent	6.5%	6.8%	6.8%
$25k to $49999 - percent	6.7%	6.8%	6.8%
$50k to $99999 - percent	9.8%	9.6%	9.8%
$100k to $249999 - percent	17.5%	16.5%	16.8%
$250k to $499999 - percent	13.1%	12.0%	12.1%
$500k+ - percent	15.4%	13.8%	13.6%
Median HH Wealth	$79,566	$60,214	$61,440
Avg HH Wealth	$245,673	$223,806	$222,068
Economic Viability			
Economic Viability Local	260	261	262
Economic Viability Indexed	94	94	94
Occupation (Employed Civilians Age 16+)			
Employed Civilian Pop 16+ by Occupation	21,658	58,993	112,766
Managerial/Executive	17.6%	15.2%	14.8%
Professional Specialty	39.8%	36.1%	30.3%
Healthcare Support	1.6%	2.1%	2.5%
Sales	9.4%	10.4%	9.3%
Office & Administrative Support	8.8%	10.4%	10.9%
Protective Service	2.6%	2.4%	2.4%
Food Preperation	4.7%	6.2%	6.3%
Building Maintenance & Cleaning	1.7%	1.4%	3.0%
Personal Care	3.5%	3.7%	2.9%
Farming, Fishing, & Forestry	0.1%	0.3%	0.2%
Construction	3.8%	3.9%	7.0%
Production & Transportation	6.3%	7.7%	10.3%
Percent White Collar Workers	77.3%	74.3%	67.8%
Percent Blue Collar Workers	22.7%	25.7%	32.2%

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	Agriculture/Mining/Construction	5.9%	5.3%	8.6%
	Manufacturing	4.0%	4.1%	6.1%
	Transportation	2.8%	3.8%	4.1%
	Information	2.0%	1.9%	1.4%
	Wholesale/Retail	13.9%	14.0%	12.9%
	Finance, Insurance, Real Estate	4.8%	5.5%	5.3%
	Professional Services	6.5%	6.9%	6.2%
	Management Services	0.2%	0.1%	0.1%
	Administrative/Waste Services	2.6%	3.0%	3.5%
	Educational Services	39.4%	36.8%	33.2%
	Entertainment Services	9.8%	11.6%	11.3%
	Other Professional Services	5.4%	4.2%	4.1%
	Public Administration	2.7%	2.8%	3.2%
Vehicles per HH	No Vehicles	3.4%	4.8%	5.5%
	1 Vehicle	33.4%	36.3%	35.2%
	2 Vehicles	46.4%	39.4%	38.8%
	3 or more vehicles	16.9%	19.5%	20.5%
	Average Number of Vehicles	1.81	1.82	1.83
Change	Births (last 12 months)	586	1,688	3,208
	Deaths (last 12 months)	252	566	1,270
	Migration (last 12 months)	-164	-6,324	-1,188
Work place	Workplace Establishments	1,023	2,516	5,136
	Workplace Employees (FTE)	16,220	51,070	96,013

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